

The purpose of this tool is to help networks sharpen the thinking behind their why. The aim is to provide all the information about a network on page so that members, allies and other stakeholders are clear about the network's mission/outcomes.

<b>[INSERT NAME OF NETWORK] – [INSERT STRAPLINE]</b>		
<b>Purpose of the network:</b>	<b>Our Achievements include (list your top 3)</b>	
	1 2 3	
<b>Rationale (Business Case):</b>	<b>Impact</b>	
<i>Why is this important? (write three reasons and include evidence)</i>	<i>Impact on organisation culture</i>	<i>Impact on members</i>
1. 2 3	1 2 3	1 2 3
<i>Our Goals/Objectives (overall):</i>	<i>What 3 things do you expect from your members</i>	
1 2 3	1 2 3	
<i>Our Priorities (3 things you want to focus on this year):</i>	<i>Metrics /Evidence to use to assess impact</i>	
1 2 3	1 2. 3.	
<i>Three outcomes (describe org/members as a result of your work):</i>	<b>Get Involved</b>	
1 2 3	[INSERT NAME OF CONTACT(S)] [INSERT EMAIL] [INSERT DETAILS OF INTRANET LINK / SOCIAL MEDIA] [INSERT LINKS TO MEETINGS/EVENTS]	